

THE STYLE BLOG

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The Easiest New Way to Experience John Lobb's Luxury

By Kurt Soller



Say you're on New York's Upper East Side sometime soon. You'd be wise to stop by **The Mark Hotel**, where the cobbling experts from John Lobb just launched their first outdoor shoe-shine stand. You can't miss it: The bright yellow chair pops from quiet East 77th Street, and it's a small commitment for the luxury of Lobb, who's partnered with others hotels (The Montage in Beverly Hills, Le Meurice in Paris) on a butler service in the past. This is the first stand-alone shine chair, though, and how convenient that it's just a short walk from the flagship store. New shoes for the new season, etc. etc. Just wait 'til after Irene.