

QUINTESSENTIALLY RESERVE

2012

The Mark



THE AMERICAS



Above
The Mark is a 1927 landmark building on the corner of 77th Street and Madison Avenue.

Top right
Bedrooms offer comfort and modern convenience in the heart of Manhattan.

Bottom right
Each Suite is a luxuriously serene retreat, decorated and furnished in 21st-century style.



THE MARK

NEW YORK, UNITED STATES

COORDINATES: **N** 40° 46' 30.8814" **W** 73° 57' 48.5928"

When looking for the ultimate in Upper East Side chic, you should stroll directly to the corner of 77th and Madison Avenue where The Mark awaits you.

This location alone should give you a little insight into life at The Mark – overlooking Central Park, the treasures of The Frick are just down the block, while Christian Louboutin and Prada are right next door. Having opened in 1927 during the golden age of New York, The Mark has recently undergone a renovation by the celebrated Jacques Grange, who

has restored this “grand dame” to her former Art Deco magnificence. You can imagine Greta Garbo sweeping into the glamorous black and white foyer for her appointment at Frédéric Fekkai, or Fred Astaire quietly sipping a Mark Manhattan in the seductive light of the bar designed by Guy de Rougemont. In the bedrooms and suites, the latest Bang and Olufsen video and audio technology has been discreetly masked behind the Parisian styling – think plush velvet sofas, soothing colours, black marble accents and deco lighting,

mixed with mirrored TV screens and window shades that close at the touch of a button. But the real crowning glory of The Mark lies in the unique and unexpected details you will discover at every turn, from the handwritten notes left charmingly on your pillow, to the bespoke John Lobb shoe shine kiosk where guests can opt for The Mark Shine. Old school charm combined with 21st-century cool – The Mark is one New York legend that is here to stay.

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