

THE MARK

WHO'S WHO

The Developers – Alexico Group, LLC

Partners – Izak Senbahar and Simon Elias

Alexico Group's portfolio includes The Laurel, 165 Charles Street by Richard Meier, Grand Beekman, 353 Central Park West, The Alex Hotel, and The Elektra, among other properties

Architect, Interior Design and Artwork – Jacques Grange

The undisputed arbiter of elegance, design and decoration in all of France, Mr. Grange delivers a sense of comfort and chic, capped with high visual style. At The Mark, he balances elements of grandeur, color, artistry and intimacy with a grain of humor.

General Manager – Olivier Lordonnois

olivier.lordonnois@themarkhotel.com

Management Team

Ernesto Floro, Director of Sales & Marketing

ernesto.floro@themarkhotel.com

Christian Amestoy, Director of Food & Beverage

christian.amestoy@themarkhotel.com

Justin L. Kellerman, Director of Revenue & Reservations

justin.kellerman@themarkhotel.com

THE PROPERTY

Hotel (Floors 2-12)

100 rooms and 50 suites

Tower Suites (Floors 14-16)

10 Tower Suites (unfurnished), including the penthouse duplex

Details

- Regular guest rooms are 400 and 500 square feet; suites range from 700 – 3,200 square feet
- Sophisticated and comfortable rooms overlook 77th Street, Madison Avenue or the beautiful courtyard
- Complimentary WiFi and hard-wired Internet
- Spacious five fixture bathrooms with deep soaking tubs, separate showers, double sinks, mirrored televisions and Italian marble from floor to ceiling
- Designer nickel-plated fixtures
- Generous closet space, featuring walk-in closets in top suites
- Bang & Olufsen HD LCD television with iPod, MP3 and laptop connectivity in all rooms and suites
- Uniquely designed private bars with black granite countertop and Sub-Zero refrigerator and freezer drawers for beverages and frozen delicacies
- Bespoke bath and body amenities by renowned Italian maker La Cosmetica
- Fine Italian linens by Quagliotti
- Crestron touch screen panel controls shades, lights, entertainment and temperature
- Twice daily maid service
- Complimentary shoeshine by John Lobb
- Complimentary *New York Times* or *Wall Street Journal*
- 24-hour in-room dining featuring selections from The Mark Restaurant by Jean-Georges
- 1 fixed and 1 cordless two-line telephone in each room, separate telephone in bathroom and a private 212 (local) telephone number

Amenities and Services

- The Mark Restaurant by Jean-Georges
- The Mark Bar
- Frederic Fekkai Salon at The Mark
- Punch Fitness Center – state of the art gym and on-site personal training
- The Mark Shine by John Lobb – shoe shine kiosk
- The Mark Bikes – complimentary to guests
- 24-hour business center – complimentary to guests
- Local Blackberries available upon check-in
- The iButler – The Mark’s technology staff on hand to assist with guests’ IT needs including in-room trouble shooting, business cart/equipment rental: MAC or PC laptops, printers, Polycom video conferencing and game consoles
- Remote confidential printing and Blackberry printing
- It’s A Dog’s Life at The Mark – a suite of amenities exclusively reserved for our guests’ pets
- The Mark Loyalty Program – Awards loyal guests with upgrades, amenities and invitations to The Mark Restaurant by Jean-Georges on milestone stays
- Flexible ‘24-hour check-in’ – check-in any time of the day

THE NEIGHBORHOOD

Located in the heart of the Upper East Side, The Mark is only steps away from Central Park and is a short walking distance from New York’s finest art institutions, including The Met, The Whitney, The Guggenheim, The Frick Collection, Neue Galerie New York and The Cooper-Hewitt. Surrounded by designer boutiques, restaurants and bars, this Upper East Side address is the most coveted location in all of Manhattan.

ASSETS

Frédéric Fekkai Salon at The Mark

Renowned stylist Frederic Fekkai is one of the most celebrated names in beauty and hairstyling. Acclaimed for his modern, individualistic approach, Frederic has made an indelible impact on the beauty and fashion communities. Frederic personally selected The Mark for his latest, intimate 2,100 square foot salon, where clients are treated to the ultimate in pampering at this full-service beauty retreat.

The Mark Restaurant by Jean-Georges

Jean-Georges Vongerichten brings his unbridled passion for fresh from the market, simple cooking to The Mark Hotel. A world class menu of subtly innovative European classics as well as Jean-Georges’ signature global seasonings will be sure to satisfy cravings for both simple and eclectic palates alike. Showcased in a copper and glass wine wall in the dining room, The Mark Restaurant’s collection of boutique and familiar food friendly wines, from around the world, focus on value and diversity. Seating 104 guests, with a private dining room for an additional 20 patrons, The Mark Restaurant serves Breakfast, Lunch, Late Lunch, Dinner and Sunday Brunch. Find more information at www.themarkrestaurantnyc.com.

The Mark Bar

Seating 24 guests, the stylishly avant-garde Mark Bar features a stunning design and layout by Jacques Grange, innovative bar design by iconic French artist Guy de Rougemont and playfully unique furniture by Vladimir Kagan.

Punch Fitness Center at The Mark

This 1,400 square foot fitness center features state-of-the-art equipment and personal training by celebrated mixed martial arts and kickboxing experts. Founded by former national kick boxing champion Adelino DaCosta, Punch offers guests the highest quality 1-on-1 physical conditioning, together with the perfect facility to begin a journey of martial arts, achieve fitness goals and strengthening of the mind. Punch Fitness Center is available exclusively to residents and guests.

The Mark Shine by John Lobb

The Mark has partnered with John Lobb, the world's most exclusive creator of men's shoes and accessories, to create a shoeshine kiosk located at the hotel's entrance. The shoeshine service is available to hotel guests, travelers, on the go businessmen and neighborhood residents. The Mark Shine by John Lobb provides patrons with a proper buff, delivered by a dedicated butler trained in the art of shoe care.

The Mark Bikes

Just in time for spring 2012, a brand new stylish fleet of custom bicycles has arrived at The Mark exclusively available to hotel guests. Manufactured by Republic Bike, the bicycles incorporate elements of the hotel's whimsical design by Jacques Grange including a striped chain case and monogrammed bells. The Mark Bikes come complete with 'MARK1' license plates, signature black and white helmets and baskets. For the ultimate picnic in the park, enjoy a 'lunch-to-go' created by celebrated chef Jean-Georges Vongerichten. The gourmet picnic basket includes all the picnic essentials – blanket, cutlery, condiments and a specially designed bottle cooler. As a finishing touch, The Mark's award-winning chief concierge, Isabelle Hogan, has curated an illustrated bike map to help guests navigate Central Park.

Meetings at The Mark

The Mark Hotel features two meeting rooms located on the second floor overlooking Madison Avenue and Seventy Seventh Street. The meeting rooms, designed by Jacques Grange, have a residential feel and are perfect for a business meeting or a social function. Wireless high-speed internet access is complimentary.

CONTACTS

Hotel

Madison Avenue at 77th Street

New York, NY 10075

Phone: 212.744.4300

Fax: 212.606.3100

Toll Free: 866.744.4300

Email: reservations@themarkhotel.com

Website: www.themarkhotel.com

Facebook: www.facebook.com/TheMarkHotelNYC

Twitter: www.twitter.com/TheMarkHotelNY

Cooperative Sales

Corcoran Sunshine Marketing Group

Madison Avenue at 77th Street

New York, NY 10075

Phone: 212.772.1600

Email: ownership@themarkhotel.com

Press Inquiries

Nadine Johnson & Associates

Phone: 212.228.5555

Email: themark@nadinejohnson.com